



THE Gardener's IDEAS BOOK

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PLANTS TO INSPIRE YOU



PW
PROVEN
WINNERS®
The #1 Plant Brand®



WELCOME TO A COLOURFUL
WORLD OF GARDENING IDEAS

Gardens to Love



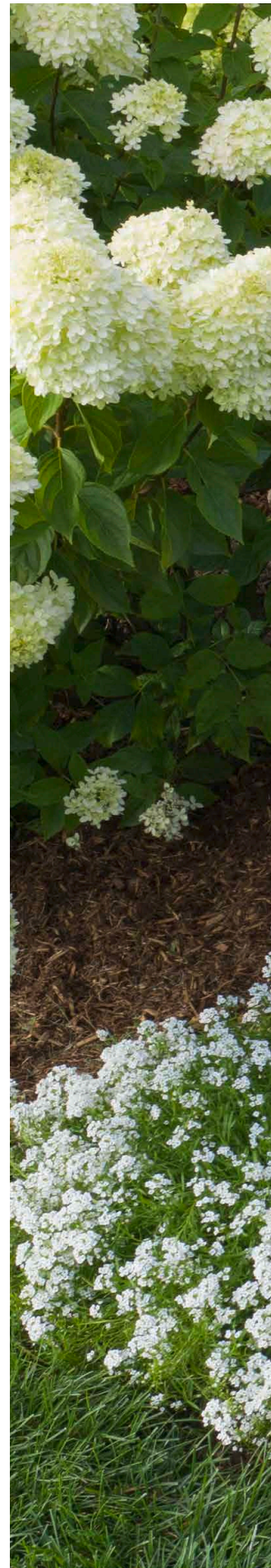
GARDEN PLANTS *Great choice*

DISCOVER THE WIDE RANGE OF HIGH-QUALITY OUTDOOR PLANTS BY PROVEN WINNERS®

We are a global network of enthusiastic growers who breed and trial new plants, always looking for those varieties with the best and most unique characteristics for your garden. Plants from Proven Winners® guarantee impressive performance because they are:

extremely floriferous & colourful
easy to care for
healthy and resistant to disease
proven and tested
award winners

Get more detailed information and useful tips by visiting:
www.provenwinners.eu





DID YOU KNOW...

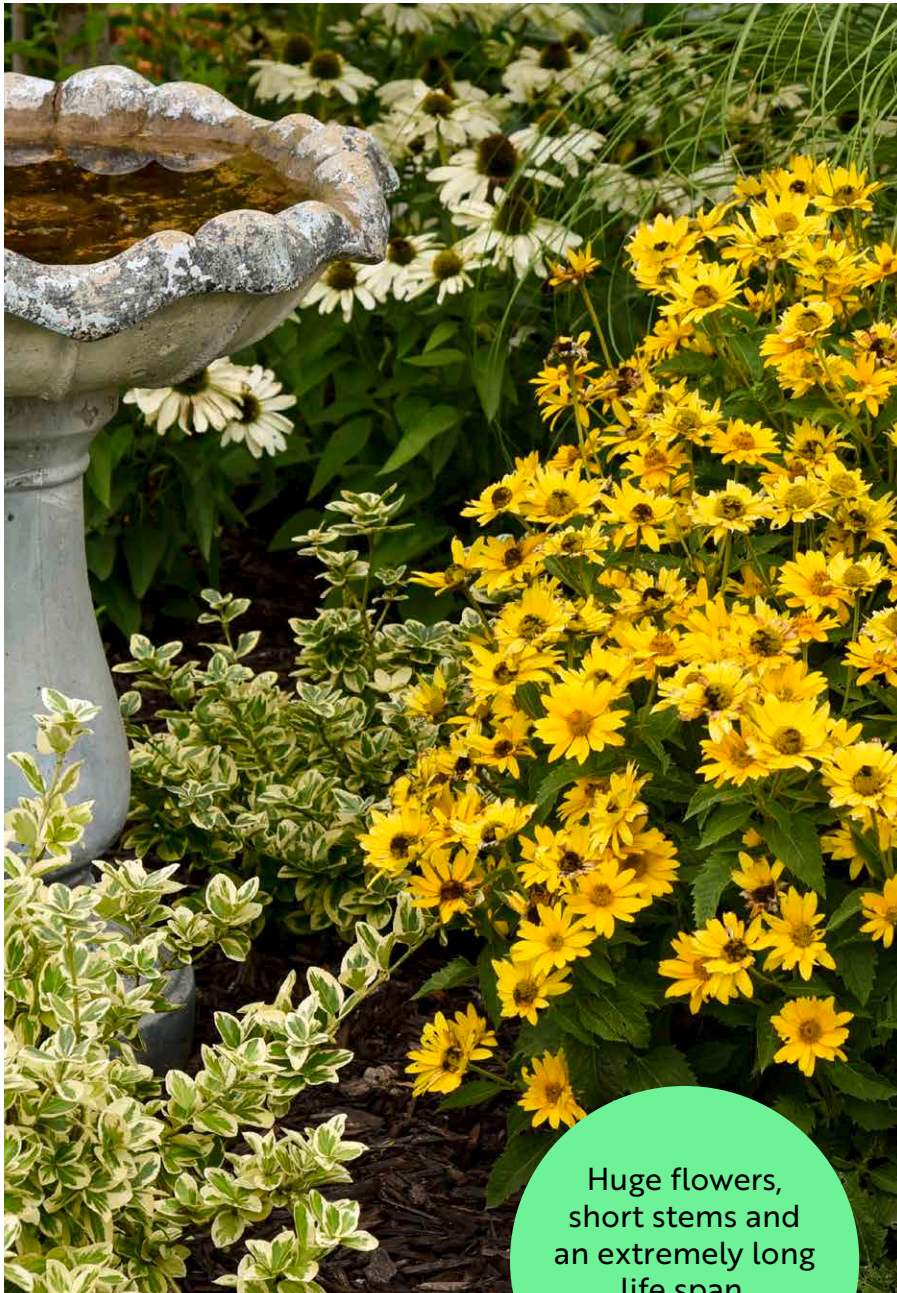
Proven Winners® varieties are trialled and tested in various climates around the globe.

Only the very best varieties are worthy and chosen to become a Proven Winners® plant.

**SNOW PRINCESS LOBULARIA + SUPERTUNIA® BORDEAUX PETUNIA
+ LIME LIGHT PRIME® HYDRANGEA**

PLANTS FOR YOUR

Flower Bed



SOLE D'ORO HELIOPSIS

Huge flowers,
short stems and
an extremely long
life span.



GOLD MEDAL TAGETES



Brighten your flower bed with yellow blooms, spreading joy and vitality. Watch them dance in the breeze, transforming your garden into a vibrant paradise.



Enhance your landscape by choosing from 11 diverse Summerific specimens.

SUMMERIFIC® HIBISCUS



ROCKIN' DEEP PURPLE
SALVIA



ROCKIN' FUCHSIA
SALVIA

What a show!
The Rockin' Salvia series will give other plants an inferiority complex. Much more stocky, compact than traditional tall forms, so better suited to raised beds. Whether in purple or fuchsia, it creates a lasting garden allure.




PURPLE PARACHUTE
LIMONIUM



SEÑORITA ROSALITA
CLEOME



CHOCAMOCHA
COSMOS



Hydrangea:
because every
garden needs
shrubs

Sole d'Oro:
a resistant,
long-term
companion

Señorita
Rosalita
in love with
full-sun



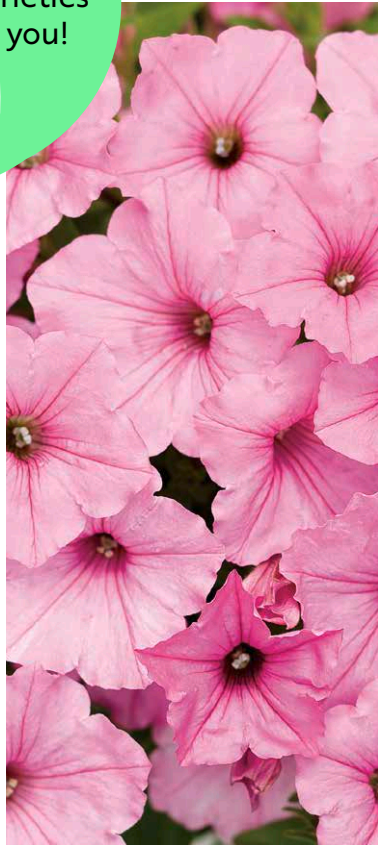
Supertunia®
Bordeaux
purple-veined
malve flowers

VISTA® SERIES:
vigorous beauties
flowering continuously
for 6 months, proudly
withstanding heat and
challenging weather
conditions.



PLANTS FOR YOUR Balcony

Bright and easy to care for, Vista® and Mini Vista® varieties will surprise you!



VISTA® SERIES PETUNIA



VISTA® BUBBLEGUM

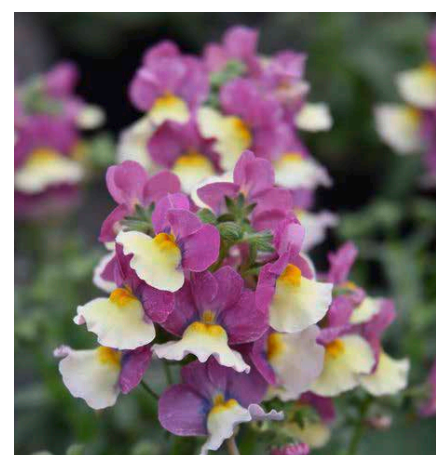
Candyfloss bell-shaped flowers, highlighted by vibrant magenta veins. It looks beautiful on its own and spectacular when mixed with other petunias.



DIAMOND FROST® EUPHORBIA

Elevate your balcony with thriving plants! Understand its conditions and choose wisely. Opt for compact varieties and embrace container gardening. Water carefully, fertilize as needed, and watch for pests. Let nature transform your space into a green oasis!

A cascade of summer snow, the perfect complement to any type of floral arrangement.



**FAIRY KISSES VANILLA BERRY
NEMESIA**



**GOLD NUGGET
MECARDONIA**



**ELECTRIC WHITE
BIDENS**



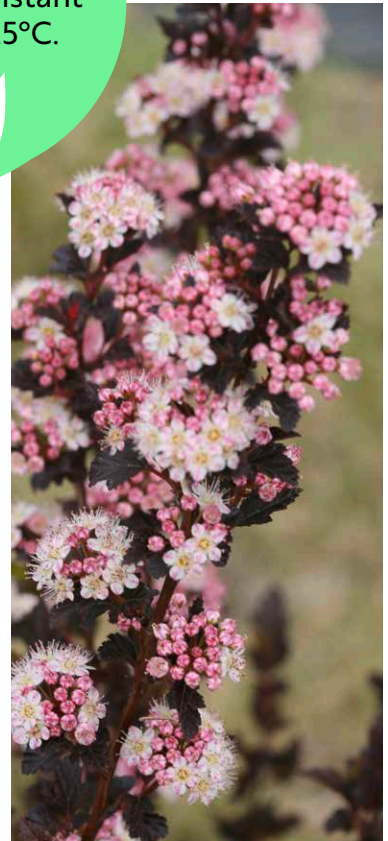
**SUPERLOPHUS®
CALYLOPHUS**



SNOW DAY BLIZZARD® EXOCHORDA

LET IT BLOOM IN Spring

Compact,
low-maintenance
and frost resistant
down to -25°C.



TINI WINE® PHYSOCARPUS



FAIRY KISSES SERIES
NEMESIA



YUKI® SERIES
DEUTZIA

Awaken the springtime
spirit with:

Double Play® Spiraea
series
Storm® Chaenomeles
series
Sunsatia® Nemesia series



**ENHANCE
THOSE**

Summer vibes

Consider the following selection of flowering plants if you want to bring a vibrant summer ambiance to your garden and balcony:

Bella Ragazza Limetta

Hydrangea

Blueberry Cheesecake

Hydrangea

Aphrodite Calycanthus



FLAIR & FLAVOURS® FROZEN SMOOTHIE HYDRANGEA



CALIPPO TUTTI FRUTTI
LANTANA



STARBINI
SANVITALIA



MISS SERIES
BUDDLEJA

DROUGHT RESISTANT



BEYOND MIDNIGHT®
CARYOPTERIS



SUMMERWINGS® DARK ELEGANCE BEGONIA



ROCKETSTAR® INDIGO
BUDDLEJA



SOLE D'ORO
HELIOPSIS



FLAMINGO PINK
GAURA



SUGAR TIP
HIBISCUS



BLUE MY MIND XL
EVOLVULUS



CALIPPO VINTAGE
LANTANA

Blue Diddley Vitex
Double Play® series Spiraea
Kodiak® series Diervilla

Truffula Pink Gomphrena
Gold Medal Tagetes
Vertigo Pennisetum
Bracteantha Sunbrella
Sweet Caroline Ipomoea
Lancelot Pineapple Splash Coleus
Rockin' Series Salvia
Gold Medal Tagetes

In summer, you can still enjoy your green space! You just need to choose heat and drought-resistant plants – especially for balconies or terraces that are very exposed to sun.

PREPARING FOR Autumn

Gatsby Pink® Hydrangea
Sunny Blue® Caryopteris
Beyond Midnight®
Caryopteris
Hydrangea paniculata
varieties
Hydrangea quercifolia
varieties
Blue Diddley® Vitex

Its lush
blooms transition
from white to fiery
pink throughout
the summer.



FIRE LIGHT® HYDRANGEA



LOLLIPOP PINK
GAURA



KODIAK® ORANGE
DIERVILLA



LITTLE LIME® PUNCH
HYDRANGEA



**MAKE
IT**

**Grassy &
leafy**



VERTIGO
PENNISETUM



SWEET CAROLINE
IPOMEA

Planting verdant foliage and leafy greens enriches your garden with texture, oxygen, and soil stability, fostering a vibrant and sustainable environment.

EVERGREEN

All year round

Evergreen shrubs are great to give depth and add colour to gardens, flowerbeds and terraces all year round!



BOLLYWOOD®
RHODODENDRON



PINKY BELLS®
ABELIA



SHINY DANCER®
VIBURNUM



GEMBOX®
ILEX

GARDENING FOR BEGINNERS

As easy
as it gets



Paniculata varieties, such as Pinkachu, are among the easiest to cultivate, hydrangeas, making you a gardening hero!



PINKACHU® HYDRANGEA



MINI VISTA® SERIES
PETUNIA



SNOW PRINCESS
LOBULARIA



A PRACTICAL TIP:

Whatever your idea of a perfect garden, always start by looking at what you have. Consider the aspect, type of soil and weather conditions and choose your plants accordingly. If it's your first time, better start small – a flower bed is a great way to hit your stride. Size up the space available, prepare the soil, plant and water your Proven Winners® and... stand by to be amazed!



SUNSATIA® SERIES NEMESIA



SWEET ANNABELLE®
HYDRANGEA



ROCKETSTAR® SERIES
BUDDLEJA



SUMMERWINGS® SERIES
BEGONIA



POLLINATORS IN THE GARDEN

THE BEST PLANTS FOR A BEE-FRIENDLY GARDEN

Pollinators are our friends, and a vital part of our ecosystem. The plants you choose can make a world of difference to them. Welcoming these tiny, lovely creatures into your green space and watching them interact with your plants is one of the most fascinating and rewarding aspects of gardening.

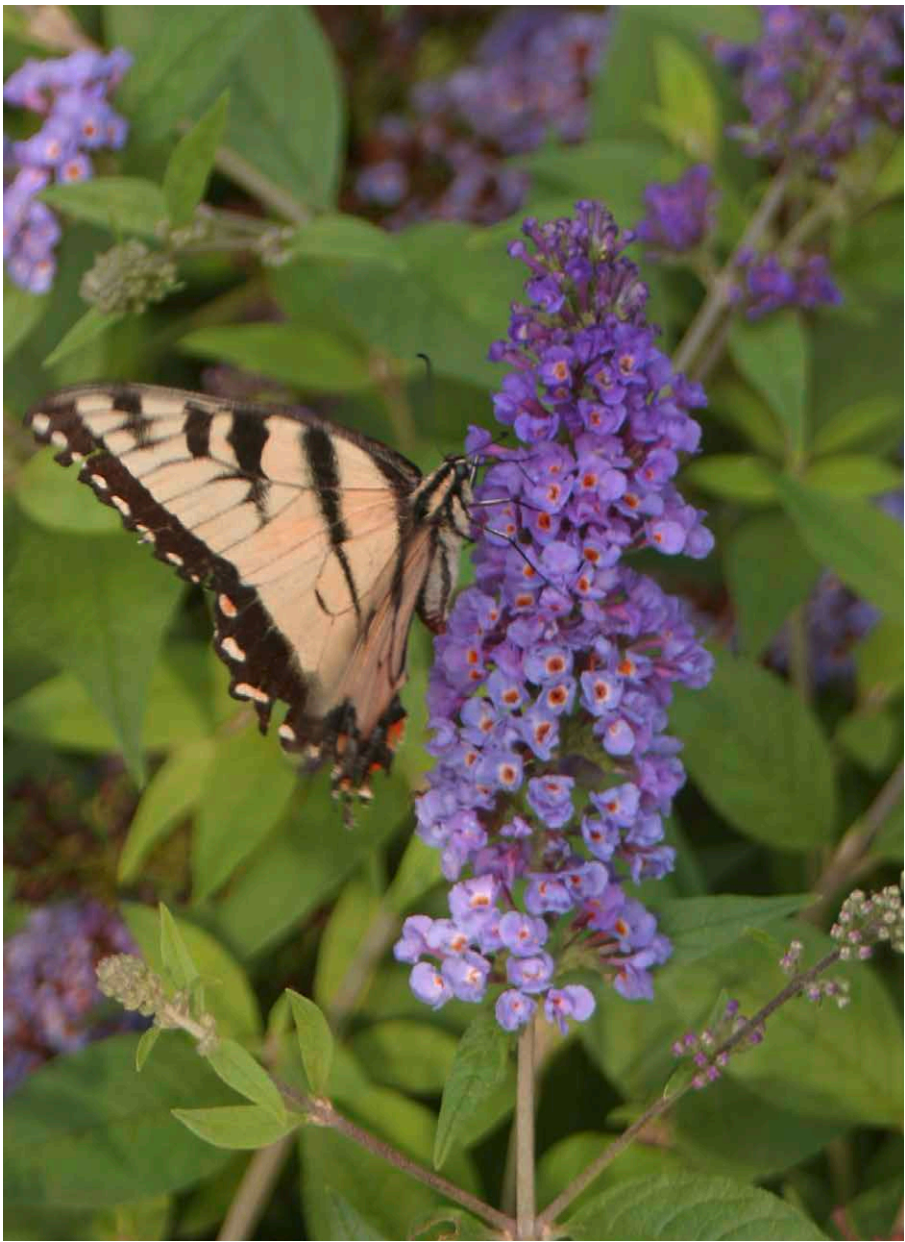
Rockin' Salvia series
Superbells Calibrachoa series
Truffula Pink Gomphrena
Superbena® Verbena series
Snow Princess Lobularia





Being cold-blooded creatures, pollinators tend to favour spots that are in the sun at least six hours a day. More sunshine equals more vital energy!

- Buddleja Chip®** series
- Sweet Emotion®** Abelia
- Paniculata** Hydrangea series
- Kodiak®** Diervilla series
- Temple Of Bloom®** Heptacodium
- Bloomerang® Tiny Purple** Syringa



BLUE CHIP BUDDLEJA



CALIPPO SERIES
LANTANA



TEMPLE OF BLOOM®
HEPTACODIUM



BLOOMERANG® TINY PURPLE
SYRINGA



MUST
HAVES

LIME LIGHT PRIME®
HYDRANGEA



MUST
HAVES

DOUBLE PLAY® DOOZIE
SPIRAEA



MUST
HAVES

APHRODITE
CALYCANTHUS



STRONG ANNABELLE®
HYDRANGEA



KODIAK® SERIES
DIERVILLA



**FLAIR & FLAVOURS® BLUEBERRY
CHEESECAKE** HYDRANGEA



SUPERBELLS UNIQUE DOUBLE PINK
CALIBRAHOA



DIAMOND FROST®
EUPHORBIA



DAISY MAY
LEUCANTHEMUM

PROVEN WINNERS® Highlights



MUST
HAVES

SUNSATIA® TRIOMIO BEAUTY
NEMESIA



MUST
HAVES

WAIKIKI PINK
DIANTHUS



MUST
HAVES

VISTA® BUBBLEGUM
PETUNIA

Not sure what to plant this year? Here is a selection of annual plants and shrubs you can use to create fantastic displays for your garden, balcony or terrace. We have picked our top performers for you, so you can get the best gardening experience.



SUNNY BOULEVARD®
HYPERICUM



TRUFFULA PINK
GOMPHRENA



HIPPO® PINK
HYPESTES



SUMMERWINGS® CORAL ELEGANCE
BEGONIA

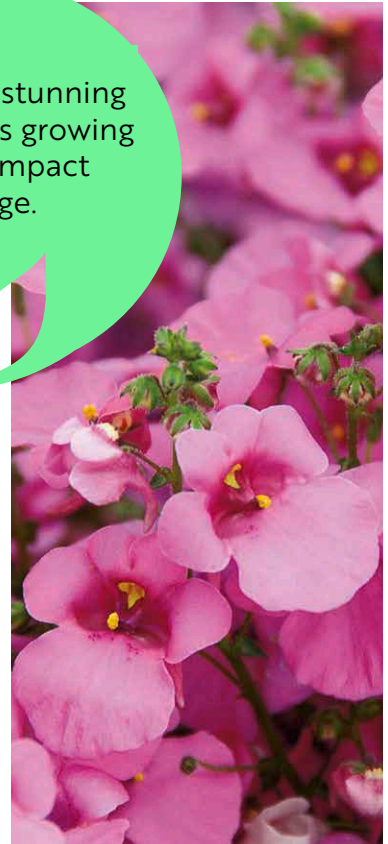


VEPITA LAVENDER
VERBENA



GARDEN MAGIC Pink

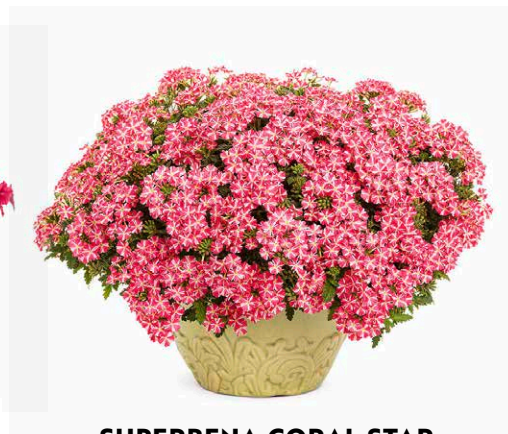
A cloud of stunning pink flowers growing amid compact foliage.



BREEZEE PLUS PINK DIASCIA



VISTA® PARADISE
PETUNIA



SUPERBENA CORAL STAR
VERBENA

Enliven your garden with some pink charm. Whether in vibrant bursts or subtle shades, pink blooms impart an air of elegance, turning your outdoor space into an oasis of natural beauty.

Additional suggestions for a touch of pink:

Sugar Tip Hibiscus

Rocketstar® Flamingo

Buddleja

Picasso in Pink® Petunia

Belleconia Rose Begonia

Waikiki Pink Dianthus

Vista® Fuchsia Petunia



FLAIR & FLAVOURS® COTTON CANDY HYDRANGEA



PINK STORM
CHAENOMELES



CALIPPO PINK PASSION
LANTANA

A BETTER GARDEN STARTS WITH A BETTER PLANT

A WORLD OF GARDENING IDEAS

Always looking for new ideas and great plants for your garden?
Our varieties can be found at many quality garden centres and retailers.
Visit our website for more information and inspiration,
and to find your nearest retailer.



Superbells Unique Golden Yellow - Calibrachoa
Mini Vista® Hot Pink - Petunia
Mini Vista® Pink Star - Petunia

**FIND MORE COMBINATION IDEAS ON
WWW.PROVENWINNERS.EU**





HOW TO RECOGNISE AN ORIGINAL PW PLANT!

JUST LOOK FOR THE **PROVEN WINNERS®** LABEL & WHITE POT TO KNOW YOU ARE GETTING AN ORIGINAL PROVEN WINNERS® PRODUCT.



